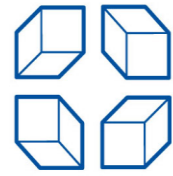


The Australia New Zealand Agent Workshop

Meet quality student recruitment agents from around the world sending students to Australia and New Zealand



Royal Pines Resort, Gold Coast, April 13 - 15, 2011



ICEF

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2 August, 2010

Dear Supporter / Stakeholder

We welcome your interest in offering or supporting an agent familiarisation (FAM) tour before and/or after the **Australia New Zealand Agent (ANZA) Workshop**, April 13-15, 2011, on the Gold Coast.

The event organisers are committed to supporting all participants and to helping each organising party recruit the numbers and types of agents preferred for their FAM tour.

This document outlines timelines and guidelines for arranging agent FAM tours.

All approved FAM tour options will be simultaneously published and offered to all (currently registered) agents by the organisers. This will ensure a "level playing field" for all participants.

All tour options and itineraries will be published via the event website at <http://www.anzaworkshop.com/for-agents/agent-fam-tours.html>, as well as emailed to all event-registered agents.

Please call me at any time with any questions. Thank you for your support and interest.

We look forward to seeing you on the Gold Coast.

With kind regards,



Rod Hearps
Convenor

The Australia New Zealand Agent Workshop 2011

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November 12, 2010	deadline for submissions of FAM tour proposals to info@anzaworkshop.com
November 19, 2010	email confirmation (from organisers) of acceptance of tour proposals
November 29, 2010	promotion of FAM tours to all registered agents

ICEF will invite all agents to apply to attend all FAM tours. Agent selection and invitation by FAM tour organisers will occur over 2 selection "rounds". This will help to ensure that agents from countries requiring visas can be considered in the first round, and not be disadvantaged or delayed in their visa application process. Agents with less lengthy visa application processes and/or those who register later can be considered in the second round. Further details will be advised to FAM tour organisers as the event approaches.

FAM tours may only be offered **outside ANZA workshop related activities and times**

Tuesday April 12, 2011	Today (and preceding days) available for Agent FAM tours Agents arrive on Gold Coast: 4 nights free accommodation
Wednesday April 13, 2011	Social networking + Seminar Programme
Thursday April 14, 2011	1:1 business meetings at Royal Pines Resort
Friday April 15, 2011	1:1 business meetings at Royal Pines Resort (18.00 End of workshop)
Saturday April 16, 2011	Optional day tour/s + FAM tours may commence
Sunday April 17, 2011	FAM tours may commence

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FAM tour guidelines

- The workshop organisers (ICEF & EdMedia) will not totally control and administer FAM tours, but will become sufficiently involved in all tours, in order to ensure a “**level playing field**” for all participants.
- **IMPORTANT NOTE:** Only schools attending the workshop can meet and host agents who have joined ANZA FAM tours. Otherwise non-registered schools could potentially access and benefit from agents that ANZA workshop registered schools have helped fund to visit this region. It is the ANZA workshop and its participants who are drawing the agents to this region at this time. FAM tour organisers who allow non-registered institutions to meet and host agents while on ANZA approved FAM tours will not be invited to offer ANZA FAM tours in subsequent years.
- All FAM tour proposals are subject to approval and acceptance by the workshop organisers. Non-approved FAM tours may not be promoted to ANZA workshop registered agents.
- FAM tour organisers may determine all logistics, conditions and costs associated with their FAM tour, including which agents are accepted to join, and which are not.