

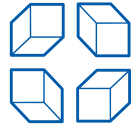


The Australia New Zealand Agent Workshop

The region's largest B2B event for buyers & sellers of education, work, youth and student travel



Queenstown Events Centre • Feb 29 - Mar 02, 2012



ICEF

Connect. Recruit. Grow.

Sponsorship & Exhibition order form

Complete & fax to: + 61 (0) 7 5545 4147

► Organisation details

Organisation / Institution _____

Contact Person

Mr Ms Surname _____ First name _____

Street _____ P.O. Box _____

Suburb and city _____ Post code _____

State (if any) _____ Country _____

Tel. (incl. area code & extension) _____ Fax _____

Email _____ Website _____

► Sponsorship items

Deadline: January 13, 2012

Major Sponsorships

- | | |
|-----------------------------------|-------------|
| <input type="checkbox"/> Platinum | AU\$ 20 000 |
| <input type="checkbox"/> Gold | AU\$ 10 000 |
| <input type="checkbox"/> Silver | AU\$ 7 000 |

Service Sponsorships

- | | |
|--|------------|
| <input type="checkbox"/> Agent lounge | AU\$ 5 000 |
| <input type="checkbox"/> Internet hub (display banners & screen branding on PCs) | AU\$ 3 000 |
| <input type="checkbox"/> Wireless internet service (branding on log-in cards) | AU\$ 2 000 |

Hospitality Sponsorships

- | | |
|--|------------|
| <input type="checkbox"/> Welcome reception | AU\$ 7 000 |
| <input type="checkbox"/> Workshop lunch (3 available) | AU\$ 4 000 |
| <input type="checkbox"/> Workshop refreshment break - 4 available Thursday <input type="checkbox"/> am or <input type="checkbox"/> pm, Friday <input type="checkbox"/> am or <input type="checkbox"/> pm | AU\$ 3 000 |
| <input type="checkbox"/> Workshop gala dinner | AU\$ 9 000 |

Merchandise Sponsorships (1 sponsor per item)

- | | |
|--|------------|
| <input type="checkbox"/> Lanyards (name badge cords) | AU\$ 6 000 |
| <input type="checkbox"/> Hotel key card sleeves / key cards | AU\$ 3 000 |
| <input type="checkbox"/> Workshop pens (supplied by sponsor) | AU\$ 2 000 |
| <input type="checkbox"/> Workshop pads (supplied by sponsor) | AU\$ 2 000 |
| <input type="checkbox"/> Memory sticks (supplied by sponsor & pre-loaded with sponsor's marketing files) | AU\$ 2 000 |

Insert flyer/brochure/gift into satchels

- | | |
|--|----------------------|
| <input type="checkbox"/> Insert company flyer/brochure into Ed, Exhib, W& T satchels (4pp, A4 max) | AU\$ 600 |
| <input type="checkbox"/> Insert company flyer/brochure into Agent satchels (4pp, A4 max) | AU\$ 600 |
| <input type="checkbox"/> Insert company flyer/brochure into all satchels (4pp, A4 max) | AU\$ 1 000 |
| <input type="checkbox"/> Insert book or gift | Price on application |

Display banners & literature display racks

- | | |
|---|------------|
| <input type="checkbox"/> Stand alone display banners promoting your company name & logo in high traffic areas | AU\$ 1 500 |
| <input type="checkbox"/> Literature display racks with your promotional brochures in high traffic areas | AU\$ 1 500 |
| <input type="checkbox"/> CCombined package: 1 display rack & 1 stand-alone banner | AU\$ 2 500 |

► Payment

Terms are 20% payable within 14 days of invoice, with the balance due by December 09, 2011.

Name _____ Signature _____

Date _____

Booking deadline: January 13, 2012