

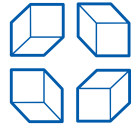


The Australia New Zealand Agent Workshop

The region's largest B2B event for buyers & sellers of education, work, youth and student travel



Queenstown Events Centre • Feb 29 - Mar 02, 2012



ICEF

Connect. Recruit. Grow.

Advertisement in workshop catalogue

Please complete and fax to: +61 (0) 7 5545 4147

► Organisation

Organisation / Institution _____

Contact Person

Mr Ms Last name _____ First name _____

Address

Street _____ P.O. Box _____

Suburb and city _____ Post code _____

State (if any) _____ Country _____

Tel. (incl. area code & extension) _____ Fax _____

email _____ Website _____

► We wish to advertise in the workshop catalogue as follows

- ad in the blue catalogue for agents to read
- ad in the red catalogue for educators, exhibitors + work & travel participants to read
- ads in both the red and blue catalogues (ask your account manager for a quotation)
- 1/2 page, b/w AU\$ 600
- 1/2 page, colour AU\$ 900
- 1 page, b/w AU\$ 1 000
- 1 page, colour AU\$ 1 500
- Inside front or back cover, colour AU\$ 1 800
- Outside back cover, colour AU\$ 2 700

► Payment terms & signature

Terms are 20% payable within 14 days of invoice, with the balance due by December 09, 2011.

Name _____ Signature _____

Date _____

Booking + artwork submission deadline: Friday, January 20th, 2012

Copy requirements and printing format: The catalogue format is DIN A4. Ads must not exceed 210 mm x 297 mm for 1/1 page and 210 mm x 148.5 mm for 1/2 page advertising and have a minimum of 300dpi. Accepted file formats are: EPS (fonts created to outlines), TIFF, PNG or PDF (fonts have to be embedded).

Cancellation Policy: Applicants cancelling their advertisements before the respective booking deadline are charged with 40% of the full amount of the invoice. Any advertiser who cancels after the closing date must pay the full charge for the space.

Conditions: This application will be reviewed by ICEF Asia Pacific, and when accepted will become a contract. ICEF Asia Pacific reserves the right to cancel ads at any time without cause. Ads not accepted will be returned, whether or not there is a contract in effect. Upon signing this application the advertiser accepts ICEF Asia Pacific's policies concerning suitability, rates, billing, closing dates, copy requirements and all other stipulations of the ICEF Asia Pacific application form.